



**Commission Meeting**  
*Topic: Music in the Park Advisory*

**Date of Commission Meeting:** June 22, 2009  
**Location of Meeting:** LOTT Board Room

**Type of Action Requested:**

- Action
- Resolution
- Advisory

**Presented By:** Ed Galligan

**Business Unit or Department:** Executive

**Director:** Ed Galligan

**Description/Background:**

This is the fourth year the Olympia Downtown Association (ODA) has held a free summer concert on the Port Plaza during their annual Music in the Park season. This year marks 30 years of Music in the Park. Lloyd Jones, a rhythm and blues band, are featured at the August 7<sup>th</sup> event, performing from 7:00 pm – 8:30 pm. Last year's Friday night concert had over 1200 spectators.

The Port of Olympia is the Port Plaza Presenting sponsor, providing a cash sponsorship at \$2500 for advertising and promotion. The Port is also providing in-kind services valued at \$1000, which includes staff assistance and facilities to support the success of this year's event.

One of five Port "signature" community advertising and promotional events, Music in the Park provides the Port exposure through Port logo recognition in event advertising and promotional opportunities including print and broadcast media, Olympia Downtown Association website, promotional materials and on-site banners and T-shirts, while providing Thurston County residents an opportunity to gather at the Port Plaza for an evening of music.

**Recommended Action:**

No action requested.

**Executive Director Approval:**

A handwritten signature in black ink, appearing to be "ERK", written over the "Executive Director Approval:" text.