



PORT of OLYMPIA

Citizens Advisory Committee

Renaming the Port of Olympia?

Staff Lead:

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Background:

The Port of Olympia has been in existence for 95 years. In early times, Ports were typically named after the city or county that was closest to their geographical location. Hence the Port of Olympia. While this port was established as a county wide port with its geographical boundaries those of the boundaries of Thurston County, it took on the Olympia.

Overtime, the Port has worked to impact the entire county with holdings in Olympia (Swantown Marina, Port Real Estate Holdings, Marine Terminal). In Tumwater during the 1960’s the Port took control of the Olympia Airport (located in the Tumwater City limits) and began development opportunities with the land that was included outside the Airport operational area. About 2010, the Port looked at opportunities to assist with economic development in the South County areas of Yelm, Tenino, Rainier and Bucoda via the Small Cities Program. Up until February of this year, the Ports only presence in Lacey was via the Foreign Trade Zone (used by Chehalis Mints). In February of this year, the Port will be closing on a property/building(s) purchase in Lacey’s Gateway area. The result is the Port is developing and working on economic development opportunities in all corners of the county.

It may be time to review the Ports identity to reflect our continued expansion of its impact in our county and change the name.

While there is a public process to change the name of a port in RCW 53.04.110 (Change of Name). There is also a process via a Trademark option that does not require a formal name change via the election process. The Trademark option will require some input from Legal Counsel on the legal process involved with that option.

Scope of Work:

Have the POCAC review:

1. the various options/process required to change a ports name:
2. provide input on the process needed;
3. a proposed timing;
4. potential names.

Timeline:

November 2017